



WE CREATE VIDEOS THAT MAKE YOUR BUSINESS STAND OUT.

**WELCOME**



**ABOUT US**

We turn your business dreams into video realities

In today's digital landscape, video reigns supreme as the ultimate promotional tool for businesses. It's not just about moving pictures; it's about crafting compelling footage that captivates audiences and drives results.

Based in High Wycombe, we are a video production company specialising in producing digital and social-media-tailored video content. With our dedicated in-house team, we offer all the necessary resources to transform your creative concepts into remarkable final products. Ready to ignite your imagination? Explore our portfolio showcasing video projects completed in London and beyond.

[www.oohoo.co.uk](http://www.oohoo.co.uk)



# TRADITIONAL ADVERTISING IS DEAD

Conventional advertising methods are a thing of the past. Bid farewell to outdated product promos and awkward brand clips.

In this era dominated by Social Media, standing out requires partnering with a digitally focused, trend-conscious video production firm. Think personalised content, innovative ideas, and efficient production of social media videos to captivate audiences and influence consumers.

Well-executed digital ads can significantly boost your sales and effectively reach your target audience.

## YOUR No 1 COMPANY FOR VIDEO MEDIA CONTENT

Need a hand with your branded content? We're a digital video production agency that has produced videos with top brands worldwide. No matter your size or budget, we're here to help you create eye-catching content that sets your brand apart.

Got some ideas bouncing around, or feeling a bit lost? Our team here at Oohoo is made up of skilled videographers and creatives who know how to bring ideas to life. Let's chat, figure out your goals, and get your digital content strategy up and running!

# MAKE YOUR BRAND STAND OUT

Branded content isn't just another ad it's the magic that grabs your audience's attention like never before. It's more than just marketing; it's an immersive journey that hooks and holds your viewers from beginning to end.

**BENEFITS OF BRANDED CONTENT CREATE A LASTING IMPRESSION.**

- Nurture Real Relationships
- Take Charge of the Discussion
- Outshine Your Rivals
- Stay Fresh
- And, Naturally, Boost Sales





## Embracing Authenticity in Video

Consumers are savvy; they can spot a sales pitch from a mile away. In a sea of ads, the most impactful campaigns resonate because they're genuine, transparent, and relatable. We specialize in prioritizing authenticity in your content, fostering genuine connections with your audience.



## Build real connections

In a world where trust is crucial, branded videos help you connect genuinely with your audience, going beyond just selling to them.

## Endless Creativity

We don't chase trends; we create them. If you're content with just imitating your competitors, then we're probably not the studio for you. At ooHoo, our imagination and originality ensure that we help our clients break new ground and stand out in their own unique way.



## Keep Up with the Times

In today's fast-paced digital world, staying relevant is paramount. Video content enables you to stay agile and responsive to shifting trends. By remaining authentic to your brand identity while embracing innovation, you can ensure your marketing strategy stays ahead of the curve.





## Take charge of the discussion

Video holds immense reach. By stirring emotions, it sparks conversations and gets shared on social media, reaching more people. By using its viral power, you can increase our brand's reach and make a big impact online.



## Working together

We work with you to figure out your business goals and create content that helps you achieve them.

## Endless Creativity

We don't chase trends; we create them. If you're content with just imitating your competitors, then we're probably not the studio for you. At ooHoo, our imagination and originality ensure that we help our clients break new ground and stand out in their own unique way.



## And, of course, boost sales

The main goal of any marketing is to get results. Branded video content does exactly that. By building trust and making emotional connections, it makes your brand more credible, leading to more sales.





## FAQS

### **How can I gauge the success of my branded content?**

You can measure the success of branded content by analyzing metrics like views, engagement rates, social media shares, website traffic, lead generation, conversions, and customer feedback.

Monitoring these metrics will give you valuable insights into how effective your content strategy is.

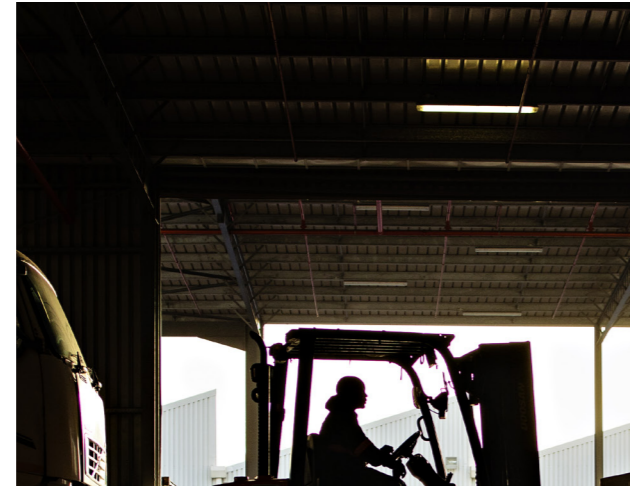
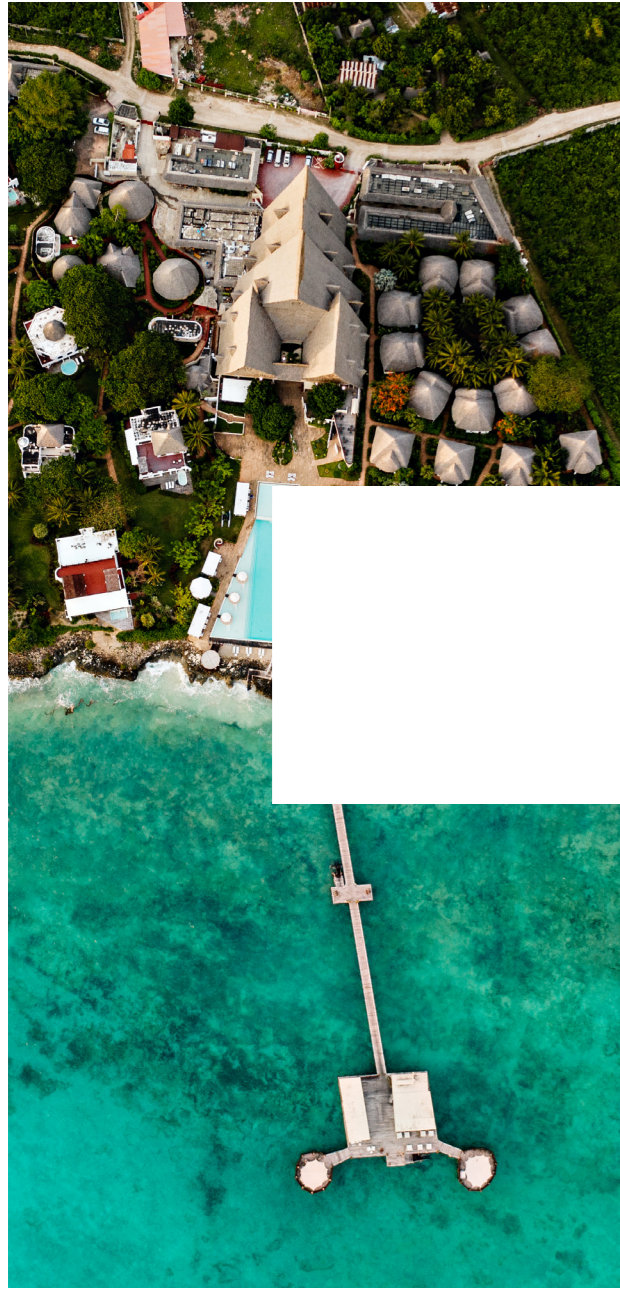
### **Can branded content work for B2B marketing?**

Certainly! Branded content isn't just for B2C marketing it's also highly effective in B2B.

By demonstrating expertise, thought leadership, and industry insights, branded content can build credibility, attract business partners, and generate leads in the B2B realm.

### **Why choose an agency instead of doing it in-house?**

We have the expertise and resources to create viral-ready video content more affordably. With us, you keep creative control while benefiting from a team of experts. Also, an outside influence can bring fresh ideas to your brand's story-telling.



# SOCIAL ADS



# WHY OOHOO FOR YOUR SOCIAL ADS

Well-executed social ads can significantly boost your sales and effectively, reach your target audience.

These ads have played a crucial role in the growth of ooHoo and have benefited many of our customers as well.

Harnessing our expertise, we're more than familiar with all the social platforms and their required formats, including Instagram, TikTok, Facebook, Twitter, YouTube, LinkedIn, and whatever else you might dream of.

**Outstanding Hero Ads** - These ads represent the pinnacle, the ultimate showcase of all your paid media content.

**On-Demand Product Demos** - Display your products in style with our social media-ready product videos. Short, sweet, and to the point, these videos spotlight your amazing products for all your viewers.

**Heralding Testimonials** harness the power of compelling testimonials to sway potential customers. We specialise in crafting persuasive case study and testimonial videos that convert viewers into convinced buyers.





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